

SUGGESTED READING

Title

Author

Business Books

100 Great Businesses
Berkshire Beyond Buffett
Business Adventures
DotCom Secrets
Founders at Work
Give and Take
Positioning
Repositioning
The 22 Immutable Laws of Marketing
The Business Model Innovation Factory
The Creator's Code
The Demographic Cliff
The Founder's Dilemmas
The Four Steps to the Epiphany
The Greatest Business Decisions of All Time
The Innovator's Dilemma
The Lean Startup
The Ultimate Blueprint
The Warren Buffett Philosophy of Investment
The Warren Buffett Way
What Would Google Do?

Emily Ross & Angus Holland
Lawrence A. Cunningham
John Brooks
Russell Brunson
Jessica Livingston
Adam Grant
Al Ries & Jack Trout
Al Ries & Jack Trout
Al Ries & Jack Trout
Saul Kaplan
Amy Wilkinson
Harry S. Dent, Jr.
Noam Wasserman
Steve Blank
Verne Harnish & the Editors of Fortune
Clayton M. Christensen
Eric Ries
Keith Cunningham
Elena Chirkova
Robert G. Hagstrom
Jeff Jarvis

Investing Books

Cash Flow Quadrant
Common Stocks and Uncommon Profits
Rich Dad Poor Dad
The Intelligent Investor
The Ultimate Blueprint
Think and Grow Rich

Robert Kiyosaki
Philip Fisher & Kenneth Fisher
Robert Kiyosaki
Benjamin Graham & Jason Zweig
Keith J. Cunningham
Napoleon Hill

Real Estate Investing Books

Flip
Hold
The Millionaire Real Estate Investor

Clay Davis & Rick Villani
Steve Chader, Jennice Doty, Jim McKissack & Linda McKissack
Gary Keller