

PROXIO LUXURY SHOWCASE™

DIGITAL MARKETING & COLLABORATION SOLUTION



A NEW & MORE POWERFUL WAY TO MARKET LUXURY PROPERTIES

Introducing a digital marketing solution uniquely designed to give luxury agents an exceptional ability to market distinctive properties globally.

Proxio automatically generates a complete digital marketing package for each luxury property—including a multilingual website, digital brochure, and graphical emails, with all elements mobile-ready and search engine optimized—then provides social media tools to make sharing easy. Unlike single property websites, *Proxio Luxury Showcase* is a real marketing channel that engages thousands of agents around the world to actively promote properties.

01

SIMPLE AND COMPLETE. *Proxio Luxury Showcase* presents properties beautifully, exposes them widely, and is easy to use. You provide unlimited photos, videos, floor plans, amenities and feature descriptions; Proxio puts everything online, provides translation to cover your international bases, and exposes listings to motivated buyer's agents around the world to share with clients.

02

WEB OPTIMIZED. Responsive design assures that your luxury listings look great on laptops, smartphones and tablets. Digital elements are search engine optimized for better rankings, and retina-ready to display beautiful high-res property photos. Social media enabled, so with just a few clicks, listings can be shared to Facebook, Pinterest, WhatsApp, LinkedIn, and Twitter.

03

UNDER YOUR FULL CONTROL. Shared property information is read-only, and always includes the listing brokerage name. Changes are instantly visible across all digital elements, assuring accurate representation. Your marketing is completely trackable with real-time insights; you know exactly which agents are interested in your listings, and where their leads come from.

GLOBAL COLLABORATION

Proxio Luxury Showcase turns agents everywhere into a crowd of promoters. Agents in your company, plus the many thousands of agents engaged in Proxio's global network, can 'follow' listings with a simple click, which appends the listings to a free, mobile-friendly website with social sharing capabilities. Every additional agent sharing a listing multiplies and extends listing visibility to a new pool of buyers.

The result: wide visibility of the listings, and leads from all over the world.



LIST LOCALLY, MARKET GLOBALLY™

Transform how you market luxury real estate. Proxio's all-in-one digital marketing solution provides all the tools you need to present properties beautifully online, drive international sales, and track marketing results. One-click instant messaging to all agents following your listings ensures quick and easy communication. For each individual property, you can measure agent engagement and identify where leads are coming from. The brokerage decides whether leads go to listing agents or to a lead distribution center. *It's a new way for today's world.*

Proxio

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