



WELCOME

We're so glad you're here. As part of the Keller Williams' wellness program, you have the opportunity to get a new Fitbit activity tracker at a preferred price.

KW WELLNESS



We've Created This Guide To Help You:



Select the tracker that's right for you. pg 3



Order your tracker. pg 4-6



Set up your tracker. pg 7



Join our wellness program. pg 7-8



Sync a Fitbit you may already have pg 9

So let's get to it!

Select Your Tracker

Starting on November 9, 2017, visit www.fitbit.com/welcome/kw to purchase your new Fitbit. Not sure which activity tracker is right for you? Check out this chart, with features and our preferred pricing.


































findyourfit.

FITNESS WRISTBANDS AND CLIPS

HEART RATE + FITNESS WRISTBANDS

SMART FITNESS WATCHES

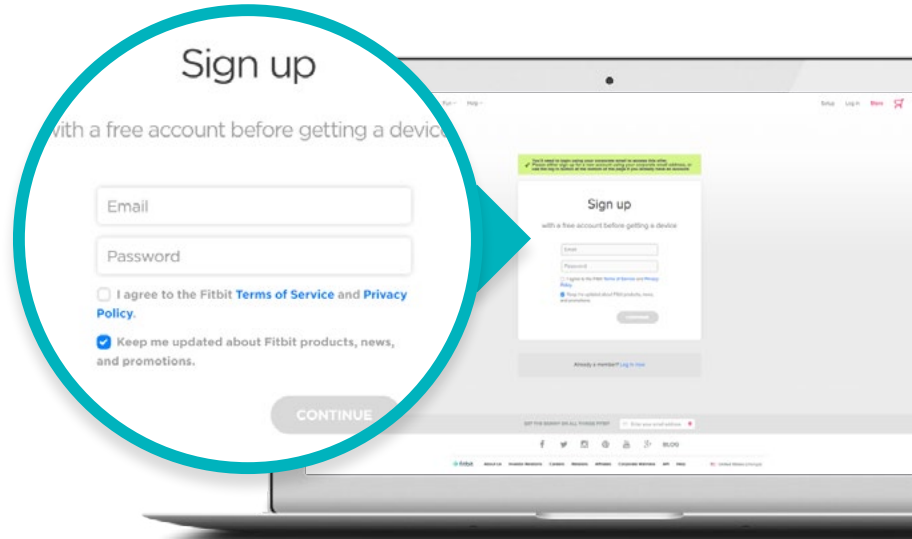
	 Zip \$50	 Flex 2 \$53	 Alta \$100.50	 AltaHR \$124	 Charge 2 \$124	 Blaze \$163	 Ionic \$247
 Steps, distance & calories burned	✓	✓	✓	✓	✓	✓	✓
 PurePulse® heart rate	—	—	—	✓	✓	✓	✓
 Sleep tracking & alarms	—	✓	✓	✓	✓	✓	✓
 Sleep stages (Light, Deep, REM)	—	—	—	✓	✓	✓	✓
 SmartTrack™ auto exercise recognition	—	✓	✓	✓	✓	✓	✓
 Multi-sport modes	—	—	—	—	✓	✓	✓
 Built-in GPS	—	—	—	—	—	—	✓
 Connected GPS	—	—	—	—	✓	✓	—
 On-screen workouts	—	—	—	—	—	✓	✓
 Cardio Fitness Level	—	—	—	—	✓	✓	✓
 Guided breathing sessions	—	—	—	—	✓	✓	✓
 Run cues	—	—	—	—	—	—	✓
 Swim-proof + counts laps	—	✓	—	—	—	—	✓
 Call & text alerts	—	✓	✓	✓	✓	✓	✓
 Reminders to Move	—	✓	✓	✓	✓	✓	✓
 LED progress display	—	✓	—	—	—	—	—
 OLED tap display	—	—	✓	✓	✓	—	—
 Clock	✓	—	✓	✓	✓	✓	✓
 Horizontal or vertical view	—	—	✓	✓	—	—	—
 Music control	—	—	—	—	—	✓	✓
 Touchscreen display + multiple clock faces	—	—	—	—	—	✓	✓
 Accessory bands	—	—	✓	✓	✓	✓	✓
 Makes Payments	—	—	—	—	—	—	✓
 Battery up to 5 days	✓	✓	✓	✓	✓	✓	✓

Order Your Tracker

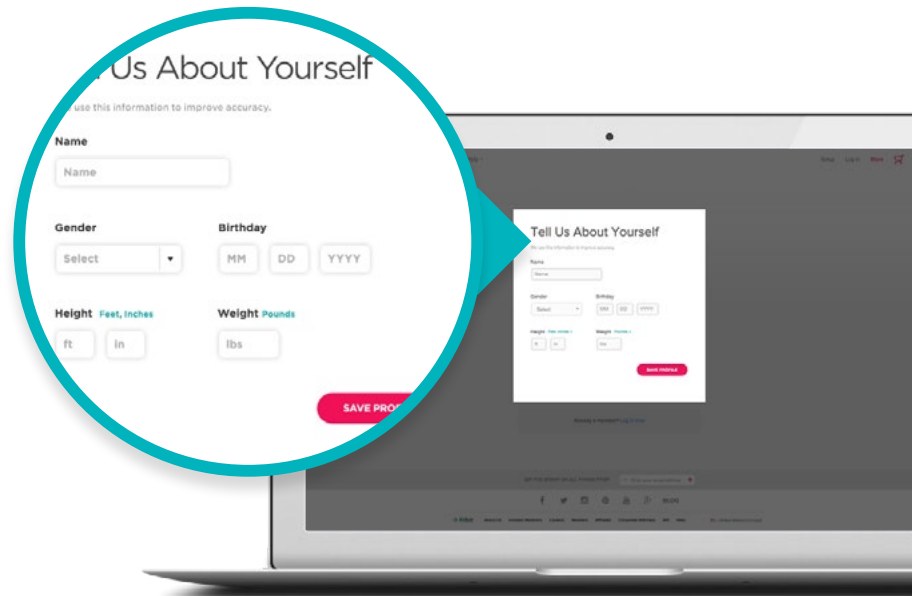
1. Enter www.fitbit.com/store/kw into your web browser

2. **Create a Fitbit account** with your **KW email address**

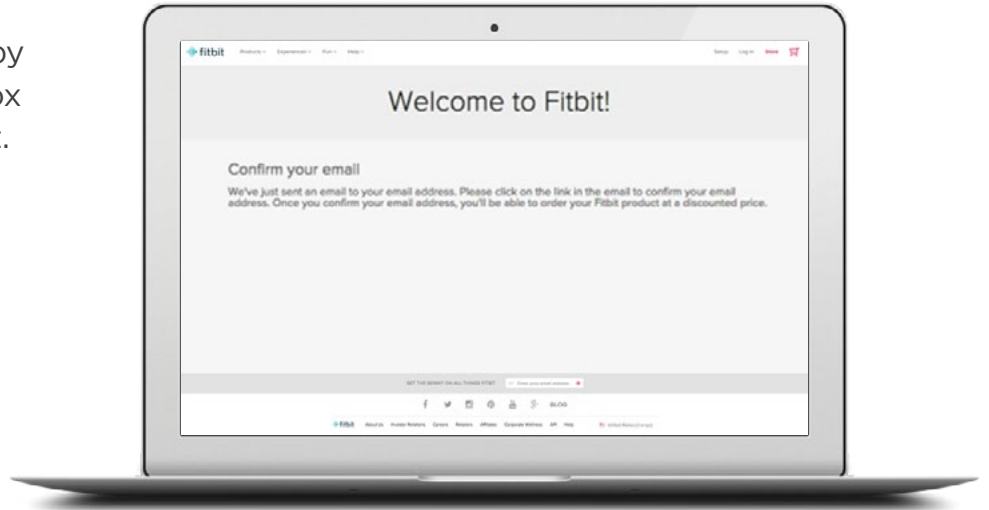
Note: if you forgot your @kw.com email, go to the Technology tab on MyKW.



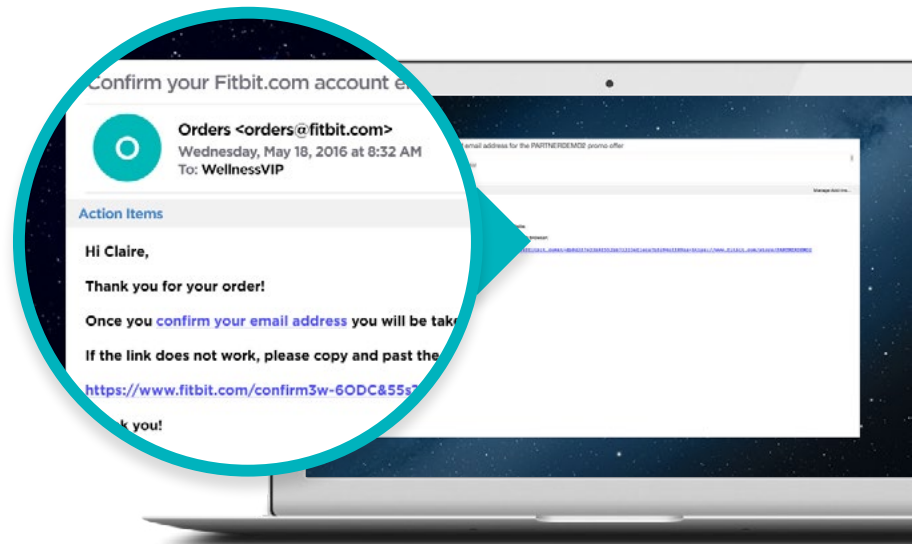
3. **Fill in your account details** and click “Save Profile”



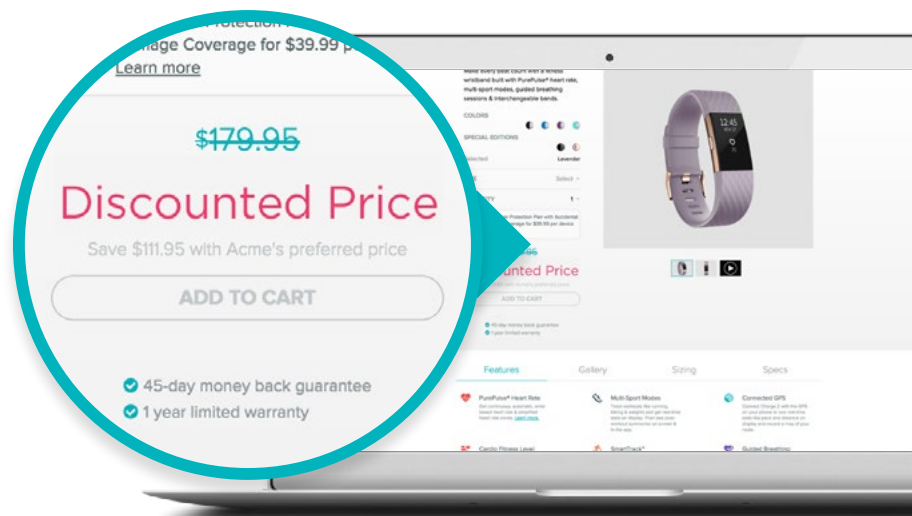
4. **Verify your email address** by opening the email in your inbox from messages-noreply@fitbit.com and clicking “Verify email address”



5. **Open the email from “orders@fitbit.com”** and follow the link to access your company’s online Fitbit store



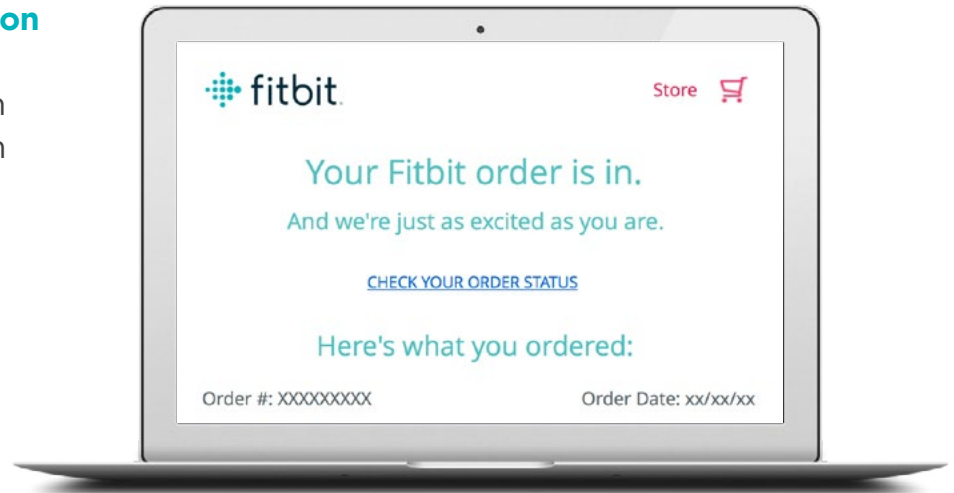
6. **Choose your tracker**, click “Add to Cart” and proceed to checkout. Be sure the cart total reflects your preferred pricing



7. **Enter your payment details.** Click “Next” to review your order

8. **Look for an order confirmation email from orders@fitbit.com.**

If you don't see this email within a few minutes, check your spam folder



Congratulations!

Your new Fitbit activity tracker is on its way and should arrive within **5-7** business days.

QUESTIONS?

Email: cwsupport@fitbit.com

Phone: 844-5-FITBIT (844-534-8248)

Online: <http://help.fitbit.com/cwsupport>



Set Up Your Tracker & Join The Program

Got your new device? Awesome! Follow these instructions to set it up and join the program. **It's important to note that setting up your new Fitbit does NOT automatically enroll you in our wellness program.** Wait for the enrollment screens at the end of device set-up to join.



1. **Download the Fitbit app** to your smartphone here [App Store](#) or [Google Play](#)

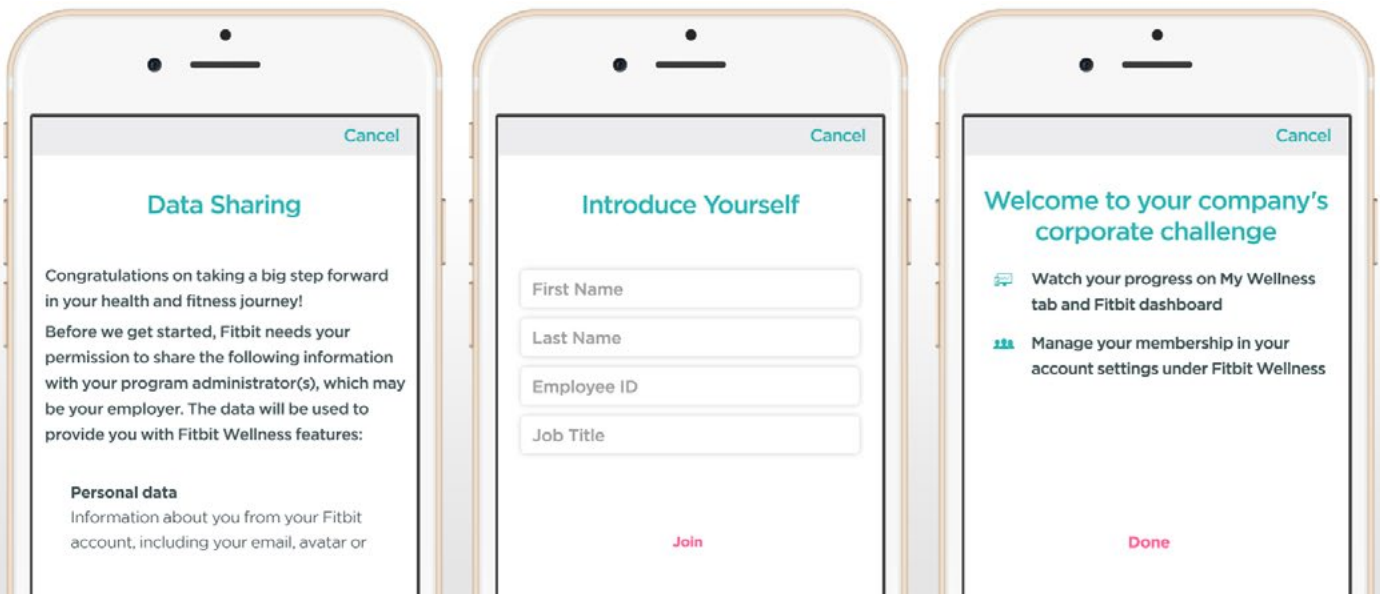


2. **Follow the set-up instructions** for your new device. Note: device set-up can take up to 15 minutes



3. **Join** the wellness program

- Agree to share your data
- Fill out all required fields
- Click "Join"



Congratulations!

You've set up your device and joined the program! Stay tuned for an invitation to the first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

QUESTIONS?

Email: cwsupport@fitbit.com

Phone: 844-5-FITBIT (844-534-8248)

Online: <http://help.fitbit.com/cwsupport>

Join The Program Online

Didn't join the program when you set up your device? No sweat. Here's another way:



1. Enter <https://www.fitbit.com/user/profile/corporate> into your browser, and log in to your Fitbit account. If you get an error message when you go to the link above, please reach out to wellness@kw.com and request to be invited to the program



2. Access the program by clicking **“Join”**



3. **Fill out all required fields**, and click “Agree & Join”
-

You're In!

Stay tuned for an invitation to the first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

Already Have A Fitbit?

Excellent! Follow these instructions to join your company's wellness program using your very own Fitbit (but consider getting another one at your company's preferred pricing. You can have more than one device synced to your account)



1. **Provide the email address that's synced to your Fitbit account** to wellness@kw.com



2. Look for an email invitation from **Fitbit** <noreply@fitbit.com>



3. Open & click **"Get Started Now!"**



4. **Follow the easy instructions** on the enrollment page

- a. Fill in all required fields
 - b. Click "Agree & Join"
-

You're In!

Stay tuned for an invitation to the first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

QUESTIONS?

Email: cwsupport@fitbit.com

Phone: 844-5-FITBIT (844-534-8248)

Online: <http://help.fitbit.com/cwsupport>