



**KW KIDS CAN**

## **WHAT IS KWKC?**

KWKC is an educational 501(c)(3) nonprofit founded by Gary Keller. It is supported and funded by the leaders and associates of Keller Williams Realty.

## **WHAT DOES KWKC DO?**

KWKC provides powerful learning experiences to the next generation of entrepreneurs and world leaders.

## **WHO IS THE TARGET AUDIENCE OF KWKC?**

Currently, educational experiences are available to young adults ages 18 - 24.

## **WHAT DOES KWKC TEACH?**

The KWKC curriculum is based on Gary Keller's productivity and life lessons course, Quantum Leap. The inaugural course, QL: A World-Changer Mindset, is a one-day event that teaches individuals how to think like an entrepreneur, gain a competitive edge, and obtain their "unfair share" no matter what industry they pursue.

## **HOW DOES THE QL CURRICULUM IMPACT STUDENTS?**

Through QL, KWKC students leave empowered to achieve what they want in life. Many QL graduates will go on to start their own businesses, some will pursue higher education in light of their new goals, and others will be eager to focus on accelerating their professional growth. Most importantly, the curriculum equips every student with simple yet powerful tools to make better decisions, move past obstacles, and increase their productivity in all areas of life.

## **WHO TEACHES QL?**

QL instructors are Keller Williams associates who are outstanding models of the KW culture. These individuals complete KW Kids Can's online training program and then volunteer their time to teach and mentor the young adults of their community.

## **WHY DOES KWKC DO WHAT THEY DO?**

This organization was founded with the belief that life is an inside-to-outside experience, and that the mindset, concepts and productivity models taught by Gary Keller and Keller Williams University hold great power for young people. By introducing these key concepts early in life and equipping them with tools and models to follow, KWKC prepares young adults to live life to its absolute fullest.

## **WHAT IS THE FUTURE OF KWKC?**

QL: A World-Changer Mindset is only the first in a series of courses to be released. The curriculum will be adapted into engaging, age-appropriate courses for younger students. Additional courses will also be developed and cover topics such as business building, understanding money and career development concepts.

## **HOW CAN I SUPPORT THE MISSION?**

1. Sponsor an event in your market center.
2. Make a Greensheet contribution or donate at [kwkc.org/donate](http://kwkc.org/donate).
3. Become part of the team! Help spread awareness as an ambassador or become an instructor.