**Keller Williams Home to Largest Number of Firms on Top Brokerage Lists**

*Franchise’s growth and productivity gains make it the “Top Power Broker by Brand”*

**AUSTIN, TEXAS April 8, 2016** — [Keller Williams](http://www.kw.com), the world’s largest real estate franchise by agent count, had the most firms on the REAL Trends 500, according the annual ranking and reporting published by REAL Trends, Inc.

The franchise had 151 brokerages with more than 500 closed sides featured on the REAL Trends 500, while the next closest real estate franchise had 94.

“At Keller Williams, we passionately believe that the highest level is the local level,” said John Davis, president, Keller Williams. “Our local market centers are expanding their market share and building larger, more productive, and more profitable businesses.”

Collectively, the Keller Williams market centers on the 2016 REAL Trends 500 handled more than $145 billion in sales and approximately 534,000 transactions, up 24 percent and 21 percent, respectively, compared with the 2015 REAL Trends 500.

On the RISMedia 28th Annual Power Broker Report, Keller Williams was home to an industry-leading 29 percent of the top 1,000 brokerages surveyed, up from 25 percent in 2015.

"Housing sales in the nation were up 9.5 percent in 2015 from 2014 marking one of the strongest years since the downturn in the 2005-2010 period," said Steve Murray, president, REAL Trends.

In 2015, Keller Williams’ firms ranked on the REAL Trends 500 boosted sales 20.5 percent.

The strong results on the REAL Trends and RISMedia lists is evidence of the Keller Williams Growth Initiative’s success. Since 2011, the number of transactions handled by Keller Williams’ representatives on the REAL Trends 500 is up 30 percent and closed volume is up 22 percent.

“Through John’s leadership of the Growth Initiative and the focus and buy-in of our local leadership teams and agents, Keller Williams brokerages are booming *and* delivering a great customer experience,” said Chris Heller, CEO, Keller Williams. “More important, we’re increasing our investments in training and innovation because we know there’s no finish line and that our best days are yet to come.”

For more information on the REAL Trends 500 and the RISMedia Power Broker Report, visit realtrends.com and rismedia.com.

**About Keller Williams Realty, Inc.**  
Austin-Texas based Keller Williams Realty, Inc. is the largest real estate franchise by agent count in the world with more than 790 offices and 139,000 associates across the Americas, Europe, Africa and Asia. In 2015, Training Magazine named Keller Williams the No. 1 training organization worldwide across all industries.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards agents as stakeholders. The company also provides specialized agents in luxury homes, commercial and farm and ranch properties. 

For more information, visit kw.com.